



Exploring Color Photography Fifth Edition: From Film to Pixels

By Robert Hirsch

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The classic book on color photography is back in print and completely revamped for a digital photography audience!

Learn from step-by-step instruction, illustrative charts, and unbelievably inspirational imagery in this guide meant just for color photographers. World renowned artists give you insight as to "how they did that" and the author provides challenging assignments to help you take photography to a new level.

With aesthetic and technical instruction like no other, this book truly is the bible for color photographers.

Be sure to visit the companion website, featuring portfolios and commentary by contemporary artists:

www.exploringcolorphotography.com

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Editorial Review

Review

"This book provides a stimulating introduction to the approaches, techniques, images, and history of color photography. The resources presented are based on experience. In this account chapter ordering has been revised to encompass the latest photographic trends, with digital imaging giving priority over analog methods. Exploring Color Photography features technical instruction, conceptual and pioneering aesthetics; a multidimensional approach to image-making that combines digital and analog system; innovative and diverse images by 250 international artists, professionals, teachers, and students; a full-color pullout timeline of vital color photography and historical events, and more."--**NeoPopRealismJournal.com**

"Exploring Color Photography is an attractively packaged book by a highly credentialed author filled with voluminous information about the history, theory, processes, and application of photography in general and color photography in particular. Now in its fifth edition, a discussion of digital photography has been added to extensive coverage of more traditional film and wet darkroom methods and practices. Such an effort is a huge undertaking in both scope and style, and the results are a bit of a mixed bag. There is a great deal of valuable information on color photography from every conceivable angle in this book. Consider it a middle of the road reference for the serious image-maker. Someone just starting out might be better served by a few shorter volumes concentrating on narrower ranges of topics discussed in greater depth and detail."--**akappleug.org**

From the Back Cover

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About the Author

Robert Hirsch is a photographer, writer, and the Director of Light Research (lightresearch.net). His books include Seizing the Light: A History of Photography, Photographic Possibilities: The Expressive Use of Ideas, Materials, and Processes, and Exploring Color Photography. Hirsch is a former Associate Editor for Digital Camera (UK) and Photovision Magazine, and a contributor to Afterimage, exposure, Buffalo Spree, Fotophile, FYI, History of Photography, Ilford Photo Instructor Newsletter, and The Photo Review, as well as former Director of CEPA Gallery.

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