Presentation Zen: Simple Ideas on Presentation Design and Delivery (2nd Edition) (Voices That Matter)

By Garr Reynolds

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Best-selling author and popular speaker Garr Reynolds is back in this newly revised edition of his classic, best-selling book, *Presentation Zen,* in which he showed readers there is a better way to reach the audience through simplicity and storytelling, and gave them the tools to confidently design and deliver successful presentations.

In this new edition, Garr gives his readers new, fresh examples to draw inspiration from, with a whole new chapter for those who present on more technical and educational topics based on techniques used by many presenters who give high-level talks at TED and other powerhouse events. Whether the reader is in research, technology, business, or education–this book will show them how to take what could look like a really dry presenation and reinvigorate the material in totally fresh (and sometimes interactive!) ways that will make it memorable and resonate with the audience.

Staying true to the mission of the first), Garr combines solid principles of design with the tenets of Zen simplicity to help readers along the path to simpler, more effective presentations that will be appreciated, remembered, and best of all, acted upon.

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Editorial Review

About the Author
Garr Reynolds is the best-selling author of *Presentation Zen, Presentation Zen Design,* and *The Naked Presenter*, and a leading authority on presentation design and delivery. A sought-after speaker and consultant, his clients include many in the Fortune 500. A writer, designer, and musician, he is currently Associate Professor of Management at Kansai Gaidai University in Japan. Garr is a former corporate trainer for Sumitomo Electric and worked as the Manager for Worldwide User Group Relations at Apple, Inc. His popular blog can be found at presentationzen.com.

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