



The Option Trader's Hedge Fund: A Business Framework for Trading Equity and Index Options

By Dennis A. Chen, Mark Sebastian

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In this book, a hedge fund manager and an option trading coach show you how to earn steady, reliable income selling options by managing your option trades and running your option portfolio as a real business with consistent, steady returns. Packed with real-world examples, the authors show you how to manage your own “one man” hedge fund and make consistent profits from selling options by applying the basic framework and fundamental business model and principles of an “insurance company”. This framework helps you to apply your option trading strategy to a solid, predictable, business model with consistent returns. For someone who has some knowledge of trading options and wants to become a consistent income earner. The authors provide a complete “operations manual” for setting up your business. Gain pearls of wisdom from both a professional options trader and coach, and from a hedge fund manager focused on managing an options based portfolio.

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Editorial Review

From the Back Cover

"The Option Trader's Hedge Fund provides traders with a resource that is not only actionable but interesting at the same time. They transform their extensive knowledge of option trading into an approachable means of educating investors of all types. It's as if the reader gains new trading confidants in Mark and Dennis."

--**Tony Battista**, Managing Director, tastytrade Financial Network

"In The Option Trader's Hedge Fund, Mark Sebastian and Dennis Chen introduce traders to option trading methods that have been utilized by hedge funds for years. This book will help all levels of option traders take their game to the next level."

--**Russell Rhoads**, CFA, Instructor, CBOE Options Institute

"Thousands of books have been written about stock and option trading. Unfortunately most of these books are completely focused on individual trade structures, and the ones that focus on risk management are completely weighted to the equity side. Until now, nobody has adequately addressed the issue of risk management for investors holding a portfolio of options. Without a solid approach to risk management, no serious trading effort can ever scale. Hedge funds know that because they invest hundreds of millions, sometimes billions of dollars. This new book by Dennis Chen and Mark Sebastian bridges that gap. It is destined to find a place on thousands of desks of private option traders who seek to scale their strategies and effectively manage risk because every serious investor knows that not losing money is the best way to generate a profit."

--**Jeff Augen**, author of *The Volatility Edge in Options Trading* and *Trading Options at Expiration*

"From trade selection to execution, risk mitigation, and volatility analysis, everything you need to know is contained within these pages. Whether you are a newcomer to the options market or a seasoned options veteran, the insight and analysis contained in this book will provide you with the proper framework for your options trading."

--**Mark S. Longo**, Founder of www.TheOptionsInsider.com and The Options Insider Radio Network

Want to earn steady, reliable income from options? Then you need to run your options portfolio as a business. This book will show you how. Hedge fund manager Dennis Chen and top options coach Mark Sebastian introduce a complete, practical "insurance business" framework for trading options: a framework built on techniques proven in the world's largest financial institutions.

Chen and Sebastian identify the option concepts most critical to long-term success and present core income strategies based on selling rather than purchasing options. Next, using real-world examples, they walk you through setting up your option business, offering a complete "operations manual" for addressing every day-to-day issue you'll face. Drawing on their extensive experience, they teach crucial lessons about maintaining discipline, managing volatility and risk, handling infrastructure and payments, and much more.

To earn reliable income from options, you must be systematic, disciplined, and professional. As every expert trader knows, it's a journey. This book will guide you every step of your way.

- **Trade options like “The One Man Insurance Company”**

Why the TOMIC model is uniquely well suited for individual option traders

- **Master the five essential components of high-profit option trades**

Choose better trades based on market selection, direction, timing, volatility, and pricing

- **Manage all your risks—including black swan risks**

Use all the risk management tools at your disposal, from position sizing to diversification and the use of “units”

- **Build and execute highly effective, efficient trading plans**

Run your option trading business with strong discipline and cost control

About the Author

DENNIS A. CHEN (Miami), Managing Director and Chief Investment Officer of Smart Income Partners, Ltd., a hedge fund specializing in option income strategies. He has been investing and trading equities and options for many years and previously served as a management consultant focused on financial services at Bain & Company. He has experience in the banking, insurance, real estate, computer technology, Internet, publishing, advertising, construction, commodities, quick service restaurant, and automotive industries. Chen holds an MBA from The Wharton School of Business, an M.S. in Computer Science from Arizona State University, and a B.A. in Computer Science from the University of Texas.

MARK SEBASTIAN (Chicago), COO and Director of Education at Option Pit Mentoring and Consulting, is a former member of both the Chicago Board Options Exchange and the American Stock Exchange. Sebastian makes frequent appearances on CNBC, Bloomberg TV, and Fox Business channel as an expert on options, market volatility, and the S&P 500. He has been published nationally on Yahoo! Finance and quoted by The Wall Street Journal, Reuters, and Bloomberg. An All-Star Contributor for TheStreet.com's Option Profits Team, he is also Managing Editor for *Expiring Monthly: The Options Traders Journal*.

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Michael Roberts:

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