



Unpack Me Again!: Packaging Meets Creativity

From Ingramcontent



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After the great success of our title *Unpack Me!* we present this new volume on international packaging design reminding that the presentation and look of a product can instantly upgrade its image and make the difference between a sales hit and a flop. *Unpack me again!* presents a rich selection of innovative, funny and creative packaging designs through showcasing a wide variety of the best projects by the most advanced, international packaging design studios. The editor **Wang Shaoqiang** is professor and graduate supervisor at the Guangzhou Academy of Fine Arts (China) and editor of the Design 360° magazine.

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Editorial Review

About the Author

Wang Shaoqiang is a professor and graduate supervisor at the Guangzhou Academy of Fine Arts (China). He is a prolific editor whose titles focus on international design, architecture, branding, communication, trends, and culture, and he is also the editor of *Design 360* magazine and *Asia-Pacific Design*. He has been invited to lecture at numerous universities, design academies, and organizations, and he has been a jury member for China's most prestigious design and illustration awards. Mr. Wang is also director of the Guangdong Museum of Art and professor and doctoral supervisor at the College of Arts and Humanities of the Macau University of Science and Technology.

Users Review

From reader reviews:

Rebecca Wheeler:

The experience that you get from *Unpack Me Again!: Packaging Meets Creativity* is the more deep you rooting the information that hide inside words the more you get enthusiastic about reading it. It doesn't mean that this book is hard to know but *Unpack Me Again!: Packaging Meets Creativity* giving you excitement feeling of reading. The article writer conveys their point in particular way that can be understood by simply anyone who read that because the author of this book is well-known enough. This book also makes your own vocabulary increase well. So it is easy to understand then can go to you, both in printed or e-book style are available. We advise you for having this specific *Unpack Me Again!: Packaging Meets Creativity* instantly.

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