



# Writing Reports to Get Results: Quick, Effective Results Using the Pyramid Method

By Ron S. Blicq, Lisa A. Moretto

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The professional's quick-reference handbook for writing business and technical reports

Professionals in business, government, and technical fields often need help in organizing and writing reports for associates, clients, and managers. This simple tutorial handbook offers expert tips and useful ideas for organizing ideas, structuring reports, and adding spice to technical papers.

Writing Reports to Get Results offers in-depth guidance for writing:

- \* short, informal reports, such as job progress reports and inspection reports
- \* semiformal reports, such as laboratory and medium-length investigation and evaluation reports
- \* formal reports, such as analytical and feasibility studies and major investigations
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The authors use a simple pyramid method to help writers organize their information into the most convenient and simplest structure for any type of document—from single-page proposals to full-length presentations. Rounding out this easy, instructional handbook are helpful tips on a number of other topics, such as: constructing reference lists and bibliographies; the use of numbers, abbreviations, and metric symbols; preparing illustrations for insertion into a report; and working collaboratively as a member of a writing team.

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#### Review

"...designed for people who work in a business or technical environment and have to write reports...plans are designed to assist managers, business administrators, researchers, supervisors, scientists, and students in writing more readily and...easily." (Clinical Leadership & Management Review, January/February 2002)

#### From the Back Cover

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#### About the Author

**RON BLICQ** and **LISA MORETTO** are Senior Consultants with RGI International Inc., a consulting firm specializing in oral and written communication skills. They travel all over the world teaching the techniques presented in this book to individuals in technical organizations in a variety of industries. Both are active IEEE members and have served on the Administrative Committee of the Professional Communication Society. They have technical backgrounds and are enthusiastic about helping technical professionals learn to write and communicate. Visit them at [www.rgilearning.com](http://www.rgilearning.com)

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