



# Business Risk Management Handbook: A sustainable approach

By Linda S Spedding, Adam Rose

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**Business Risk Management Handbook: A sustainable approach** By Linda S Spedding, Adam Rose

It is now seen as essential that all businesses assess their exposure to business risk especially in relation to value creation. This book explains the practical links between risk management and the impact it has on the value of your business. It offers vital, accessible and timely tools to assist you in making an immediate difference to the core value of your business and thereby satisfy the demands of an ever increasing range of stakeholders.

This book will help you:

- Discover how risk exposure can have a financial impact on your business
- Make your business become more sustainable financially, socially and environmentally
- Learn how to apply knowledge fast with this practical guide to risk management issues

The sustainable approach covered by this book spans business survival to more recent issues, such as the use of energy and natural resources. It highlights the value of a more enlightened approach throughout an organization. In doing so the book explains the practical links between risk management and the impact on value using the Sustainable and Economic Risk Management (SERM) methodology which considers:

- inherent risk
- management of risk
- residual risk exposure.

By exploring the various frameworks that organizations operate in today – whether compulsory, compliance driven, voluntary or motivated by best practice – the book offers a practical tool through the SERM model which is at the heart of the book's approach to risk management. This model, together with its global EFR model, have established proven and practical methodologies to achieve sustainable risk management techniques that are accessible to all organizations.

\* Explains why risk management is a significant tool in enhancing the overall value or performance of any given organization.

- \* Examples of how risks are quantified and explanations of how risk exposure can have a real ‘material’ financial impact on an organization
- \* Provides best practice examples along with case studies that demonstrate how risks are dealt with by organizations that are rising to the challenge to become more sustainable, financially, socially and environmentally

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#### **From the Back Cover**

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#### **About the Author**

Dr Linda Spedding holds an LL.B. (Hons), LL.M., Ph.D. She is a Solicitor (England & Wales), and Advocate (India) and an Attorney (USA). Having worked with international law firms, she set up her own practice and remains a consultant to law firms and institutions. Dr. Spedding has authored many articles for professional journals and several books for a professional and business audience, including "Due Diligence and Corporate Governance". She has been an international advisor to many commercial and professional bodies both in the private and public sector, including SERM and EFR. She serves on several committees, including the SCI Business Strategy Committee. Dr Spedding is International Sustainability Advisor to the CII and to TERI in India and is as an International Consultant Advisor with the Metropolitan Police Service at New Scotland Yard.

Adam Rose read economic geography at the London School of Economics and Political Science (LSE) and holds postgraduate qualifications in Marketing and Management. He has specialised in Risk Management and Socially Responsible Investment research techniques for over 10 years and has built up several research teams (including SERM's). He currently acts as a freelance consultant and Research Advisor for the SERM Rating Agency in London. He has contributed papers to Risk Books and is currently developing training material for the Sustainable Enterprise Risk Management framework.

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