

Design Graphics: Drawing Techniques for Design Professionals (3rd Edition) (Fashion Series)

By Peter A. Koenig

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Design Graphics: Drawing Techniques for Design Professionals , Third Edition, combines—in a single volume—simple techniques and skills related to sketching, design-development, and the schematic or preliminary phase of design presentation. Emphasizing drawing as a mental as well as physical exercise, the text helps students draw designs on paper faster and easier, showing them how visual communication with clients can provide better, more economical design solutions. Practical, straightforward, and reader-friendly, Design Graphics provides more complete coverage of the basics, making concepts and techniques accessible to students with highly diversified educational and technical backgrounds.

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Editorial Review

From the Back Cover

Emphasizing hand-drawing as a design skill, this unique book combines--in a single-volume--simple techniques and skills related to sketching, design development, and the schematic or preliminary phase of design presentation. Practical and straightforward in approach, it emphasizes drawing as a mental as well as a physical exercise, shows readers how to put designs on paper faster and easier, and explains how visual communication with the client can make better, more economical design solutions. SKETCHING: Basics. Line. Light (Tone/Shadow). Texture/Materials (Patterns). Entourage, Sketch, Figures, Exteriors, Interiors, Still Life, Details. DESIGN DRAWING: Conceptual Doodle/Diagrams, 5-Step Bubble Flow. Perspective Types: Concept/Doodle, Image, Final. DRAWING PROCESS (RENDERING): 1pt. and 2 pt. "Eyeball" Perspective Methods. Composition Studies. Overlay Method. Entourage Final. Presentation. Features monochromatic (black and white) visuals and illustrations throughout. A refresher for professional designers and architects and a primer for students in any design-related field.

Users Review

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Paul Gay:

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