



Methods of Demographic Analysis

By Farhat Yusuf, Jo. M. Martins, David A. Swanson

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This book provides an up-to-date overview of demographic analysis and methods, including recent developments in demography. Concepts and methods, from the nature of demographic information through data collection and the basics of statistical measures and on to demographic analysis itself are succinctly explained. Measures and analyses of fertility, mortality, life tables, migration and demographic events such as marriage, education and labour force are described while later chapters cover multiple decrement tables, population projections, the importance of testing and smoothing demographic data, the stable population model and demographic software.

An emphasis on practical aspects and the use of real-life examples based on data from around the globe make this book accessible, whilst comprehensive references and links to data and other resources on the internet help readers to explore further.

The text is concise and well written, making it ideally suited to a wider audience from students to academics and teachers. Students of demography, geography, sociology, economics, as well as professionals, academics and students of marketing, human resource management, and public health who have an interest in population issues will all find this book useful.

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Review

“More experienced practitioners, whether in the field of demography or in a field in which demographic analysis is used, will find the book to be a useful reference document. ... the overall organization of the book is logical. It follows a fairly standard approach to presenting demographic methods. ... The strengths of this book are its structure, organization, and the thorough treatment of demographic methods.” (Gustave Goldmann, *Canadian Studies in population*, Vol. 42 (3-4), 2015)

From the Back Cover

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