



Digital Culture and E-Tourism: Technologies, Applications and Management Approaches

By Miltiadis Lytras

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In the digital world of the knowledge society, developing the infrastructures required to provide citizens with access to cultural content and tourism services demands a multi-fold analysis of social, business, and technological factors. Digital Culture and E-Tourism: Technologies, Applications and Management Approaches presents integrated approaches to culture and tourism, emphasizing content, context and multiple dynamic views of interactions. Covering applications of such technologies as broadband networks, Web 2.0, open source software and semantic knowledge portals, this text is a valuable resource for students, researchers and contributors to the cultivation of a regional and global vision for the management of cultural content and tourism.

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Editorial Review

Review

Digital Culture and E-Tourism: Technologies, Applications and Management Approaches is an admirable book that offers a holistic interpretation of multidisciplinary technology for cultural content and tourism services. (...) We greatly benefited from the book's survey of the tourism field; thus, we highly recommend this work. --Wen-Yu Chen (*Chinese Culture University*), Magdalena Samidjen (*Chinese Culture University*), Chia-Wen Tsai (*Ming Chuan University*), and Yi-Fen Chen (*Chung Yuan Christian University*)

About the Author

Miltiadis D. Lytras is an Assistant Professor in the Computer Engineering and Informatics Department-CEID (University of Patras). His research focuses on semantic web, knowledge management and e-learning, with more than 100 publications in these areas. He has co-edited / co-edits, 25 special issues in International Journals (e.g. IEEE Transaction on Knowledge and Data Engineering, IEEE Internet Computing, IEEE Transactions on Education, Computers in Human Behaviour etc) and has authored/[co-]edited 12 books [e.g. Open Source for Knowledge and Learning management, Ubiquitous and Pervasive Knowledge Management, Intelligent Learning Infrastructures for Knowledge Intensive Organizations, Semantic Based Information systems]. He is the founder and officer of the Semantic Web and Information Systems Special Interest Group in the Association for Information Systems. He serves as the (Co) Editor in Chief of 12 international journals while he is associate editor or editorial board member in seven more.

Patricia Ordóñez de Pablos is professor in the Department of Business Administration and Accountability, at the Faculty of Economics of The University of Oviedo (Spain). Her teaching and research interests focus on the areas of strategic management, knowledge management, intellectual capital, and China. She serves as Associate Editor of *Behaviour and Information Technology* journal. Additionally she is Executive Editor of the *International Journal of Learning and Intellectual* and the *International Journal of Strategic Change Management*. She is Editor of *International Journal of Asian Business and Information Technologies*.

Ernesto Damiani is currently a professor at the Università degli Studi di Milano and the director of the Università degli Studi di Milano's PhD program in computer science. He has held visiting positions at a number of international institutions, including George Mason University in Virginia, LaTrobe University in Melbourne, Australia, University of Technology in Sydney, Australia and the Institut National des Sciences Appliquées (INSA) at Lyon, France.

Lily Díaz is a designer, researcher, and educator working in the area of information technology, art, and design. She is experienced with interactive digital media, holography, photography, and video and has a particular interest in cultural heritage. She is Professor of Systems of Representation and Digital Cultural heritage and Head of Research in the Department of Media at Aalto University in Helsinki, Finland, where she also heads the Doctor of Art studies program and teaches information design and design research. She is responsible for national and international research projects in the area of digital media and cultural heritage. Among her research works in digital cultural heritage are: Digital Facsimile of the Map of Mexico 1550; Virtual Reality Installation of the Finnish Pavilion at the 1900 World fair in Paris and the Raisio Archaeology Archive. She has received awards for her work in concept design including 1st prize in the Nabi Digital Storytelling Award organized in 2004 by Art Center Nabi in Korea in collaboration with UNESCO, and a Special Mention of the Jury in the Nordic Digital Excellence in Museums Award

(NODEM) in 2004. Her art and design work has been exhibited internationally in galleries such as the Royal Art Academy in London and the Gropius Bau Museum in Berlin and has been featured in journals such as Flash Art, Leonardo, Revista Internacional de Arte Lápiz, Amínima, and Computer Graphics. She is a frequent guest and contributor in conferences and journals in the area of design, information technology, and heritage, and has over 50 publications in scholarly compilations, including peer-reviewed journals and conference proceedings.

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