



Mastering Risk Volume 1: Concepts

By James Pickford

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Developed from the successful series run in the Financial Times newspaper, Mastering Risk Volume 1 brings you the latest thinking from some of the world's leading authorities and examines the concept of risk control as it threads its way through every aspect of business and finance management. It explains the techniques used to identify and measure risk, the methods of managing financial and non-financial risk, and investigates emerging areas of risk such as e-commerce and reputation management. With an impressive cast of contributors such as Rory Knight (dean emeritus of Templeton), Philippe Jorion, Nigel Turnbull and Peter Bernstein (author of Against the Odds), Mastering Risk Volume 1 will provide you with the very latest ideas on how to master the art of risk management. Mastering Risk Volume 1: Concepts provides a comprehensive overview of the important concepts of risk management. As risk experts, leading academic specialists and practitioners in the day-to-day environment of risk management, the contributors provide a well-balanced look at risk from every angle and attitude. This includes: - risk measurement - risk strategy - financial risk - operational risk - regulation and political risk - insurance and systemic risk - emerging issues in risk - extreme events - risk management. Readers will not need advanced mathematical skills or financial expertise to understand the concepts presented, and the book touches on a wide range of disciplines, such as psychology, investment, law, statistics, and marketing. The practical relevance of the concepts is highlighted throughout with recent examples and short case studies. Mastering Risk Volume 1 traces the development of concepts and introduces the latest ideas from US and European perspectives.



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Mastering Risk Volume 1: Concepts By James Pickford Bibliography

- Sales Rank: #3295343 in Books
- Published on: 2001-06-26
- Original language: English
- Number of items: 1
- Dimensions: 9.74" h x .75" w x 7.48" l, 1.68 pounds
- Binding: Paperback
- 336 pages

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Editorial Review

From the Back Cover

Every company is exposed to risk. Some of it is intentional, such as implementing new strategies or information systems. Some of it is unavoidable, such as economic fluctuations or political upheavals. One thing is sure though. You can never be entirely safe.

Developed from the successful run in the *Financial Times* newspaper, *Mastering Risk, Volume 1: Concepts* brings you the latest thinking from some of the world's leading authorities and examines the concept of risk control as it threads its way through every aspect of business and finance management. It explains the techniques used to identify and measure risk, the methods of managing financial and non-financial risk, and investigates emerging areas of risk such as e-commerce and reputation management.

With an impressive cast of contributors including Rory Knight (dean emeritus of Templeton), Philippe Jorion, Nigel Turnbull, and Peter Bernstein (author of *Against the Odds*), *Mastering Risk* will provide you with the very latest ideas on how to master the art of risk management.

No business is risk-free. Be prepared.

About the Author

James Pickford is the Executive Editor of the *Financial Times*.

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PrefaceMastering Risk Volume 1: Concepts provides a comprehensive overview of the important concepts of risk management. As risk experts, leading academic specialists and practitioners in the day-to-day environment of risk management, the contributors provide a well-balanced look at risk from every angle and attitude. This includes: Risk measurement Risk strategy Financial risk Operational risk Regulation and political risk Insurance and systematic risk Emerging issues in risk Extreme events Risk managementReaders will not need advanced mathematical skills or financial expertise to understand the concepts presented, and the book touches on a wide range of disciplines, such as psychology, investment, law, statistics, and marketing. The practical relevance of the concepts is highlighted throughout with recent examples and short case studies.Mastering Risk Volume 1 traces the development of concepts and introduces the latest ideas from US and European perspectives.

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The event that you get from Mastering Risk Volume 1: Concepts is the more deep you excavating the information that hide in the words the more you get enthusiastic about reading it. It doesn't mean that this book is hard to recognise but Mastering Risk Volume 1: Concepts giving you thrill feeling of reading. The author conveys their point in a number of way that can be understood through anyone who read this because

the author of this book is well-known enough. This kind of book also makes your own vocabulary increase well. Therefore it is easy to understand then can go to you, both in printed or e-book style are available. We recommend you for having this Mastering Risk Volume 1: Concepts instantly.

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