

Pop: The Genius of Andy Warhol

By Tony Scherman, David Dalton

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Pop: The Genius of Andy Warhol is a groundbreaking reassessment of the most influential and controversial American artist of the second half of the 20th century. Writers Tony Scherman and David Dalton disentangle the myths of the great pop artist from the man he truly was, and offer a vivid, entertaining, and provocative look at Warhol's personal and artistic evolution. Drawing on brand new sources—including extensive new interviews and insight from those who knew him best—*Pop* offers the most dynamic, comprehensive portrait ever written of the man who changed the way we see the world.

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Pop: The Genius of Andy Warhol By Tony Scherman, David Dalton Bibliography

- Sales Rank: #1607074 in Books
- Published on: 2009-10-27
- Released on: 2009-10-27
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 1.60" w x 6.00" l, 1.75 pounds
- Binding: Hardcover
- 528 pages

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Editorial Review

Amazon.com Review

Book Description

A major reassessment of the most influential and controversial American artist of the second half of the twentieth century

To his critics, he was the cynical magus of a movement that debased high art and reduced it to a commodity. To his admirers, he was the most important artist since Picasso. Indisputably, Andy Warhol redefined what art could be. As the quintessential Pop artist, he razed the barrier between high and low culture, taking as his subject matter comic books, tabloids, Hollywood publicity photos, and supermarket products. Through his films and the exotic milieu of the Factory, he exhibited an unprecedented talent for publicity and outrage, revealing an underworld of speed freaks, transvestites, and glittering, doomed superstars. Beneath the deceptively simple surface of his silk screens, the old hierarchies of art collapsed. Warhol's x-ray vision exposed the garish, vulgar, and irrepressible new world of 1960s America.

Focusing on that influential decade, *Pop* disentangles the myths of Warhol--fraught with contradictions--from the man he truly was, and offers a vivid, entertaining, and provocative look at the legendary artist's personal and artistic evolution during his most productive and innovative years. A detailed, insightful chronicle of his rise, as well as a critical examination of Warhol's most important works, this groundbreaking book sheds light on a man who remains an icon of the twentieth century. Drawing on brand-new sources--including extensive original interviews and insight from those who knew him best--*Pop* offers the most dynamic, comprehensive portrait ever written of the man who changed the way we see the world.

Art from *Pop: The Genius of Andy Warhol*

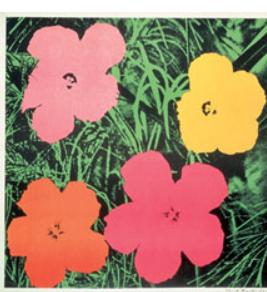
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Andy Warhol, *Gold Marilyn*, 1962. Silkscreen ink on synthetic polymer paint on canvas, 83 1/4" x 57". Gift of Philip Johnson. Museum of Modern Art, New York. © 2009 The Andy Warhol Foundation for the Visual Arts/ARS, New York. Digital image © The Museum of Modern Art/Licensed by SCALA/Art Resource, New York.



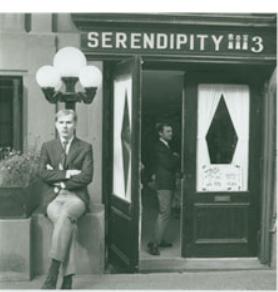
Andy Warhol, *Silver Liz*, 1963. Synthetic polymer paint and silkscreen ink on canvas, 40" x 40 1/2". Collection of the Andy Warhol Museum, Pittsburgh. © 2009 The Andy Warhol Foundation for the Visual Arts/ARS, New York. Photo credit: The Andy Warhol Foundation, Inc./Art Resource, New York.



Andy Warhol, "Flowers," 1964. Screenprint printed on white paper. 23" x 23". © 2009 The Andy Warhol Foundation for the Visual Arts/Artists Rights Society (ARS), New York. Photo credit: The Andy Warhol Foundation, Inc./Art Resource, New York.



Bob Dylan's screen test. © Billy Name/Ovoworks.



Andy in front of Serendipity, 1961. Photo by John Ardoine. Courtesy of Serendipity 3.

From [Booklist](#)

Starred Review Here is Andy Warhol in full: open to suggestion, voyeuristic, given to “gallows humor,” driven by “revenge, anger, and scorn,” and determined to glorify the commonplace, “infuriate the critics, . . . puzzle the public, and titillate the media.” With unprecedented access to remarkable archival materials, the gleanings of 139 interviews, extraordinary analytic powers, and a mutual gift for compelling prose, distinguished arts writers Scherman and Dalton, who knew Warhol, present the most forthright and nuanced portrait yet of the artist who rejected originality and technical virtuosity as criteria for fine art, and focused instead on manipulating potent commercial images. Scherman and Dalton cover in stinging detail Warhol’s rough Pittsburgh youth and the afflictions that made sexual relationships so fraught. Inlaid with sharp profiles of numerous pivotal figures, including assistants Gerard Malanga and Billy Name, gallery director Ivan Karp, art historian Henry Geldzahler, and “It Girl” Edie Sedgwick, this riveting reconsideration assesses Warhol’s place in New York’s gay society as well as its art world, and chronicles the complex dynamics of Warhol’s amphetamine-fueled art and film studio, the infamous Factory. By comprehensively portraying the ferociously influential artist in his prime, up to his nearly fatal shooting in 1967, Scherman and Dalton reveal the essential Warhol in all his contradictions, torment, calculation, and brilliance. --Donna Seaman

Review

“[A] fascinating study of Warhol’s rise from commercial artist to the most celebrated painter and filmmaker in 1960s America.” (Richard Dorment, *New York Review of Books*)

“[Draws] for the first time on full use of the archives of the Andy Warhol Museum in Pittsburgh. . . . [A] crazy, amazing, compelling story. This book does it justice.” (Maria Puente, *USA Today*)

“An excellent book, a work of great clarity and concision that makes Warhol (and rock critics) feel fresh again.” (Deborah Solomon, *New York Times Book Review*)

“Illuminating.” (Jackie Wullschlager, *Financial Times*)

“Riveting.... Exhaustively researched, seductively written.” (Michael Slezak, *InterviewMagazine.com*)

“Mr. 15 minutes of fame gets 441 well-researched pages.” (People)

“Scherman, a music writer, and Dalton, an art writer who briefly worked as an assistant to Warhol, entertainingly trace the artist rise from sickly, poor art student to a wealthy, prize winning Manhattan advertising designer to the most unlikely avant-garde painter of all time.” (Fred Kaplan, *Washington Post*)

“If you want to know how Andrew Warhol became Andy Warhol, read this book.” (Barbara Rose, Author of *American Art Since 1900*)

“Andy was fascinated with the speed and acceleration of life. This book beautifully conveys the sixties and his inner world. This is as close as you are going to get to the enigmatic Andy that I knew and liked.” (James Rosenquist)

“A sharp-eyed chronicle of those unsettled days in the early sixties when everything was up for grabs. . . . Pulling back the curtain, this fascinating book takes the true measure of Andy Warhol, the pale, enigmatic Wizard of Odd.” (Fred Goodman, author of *The Mansion on the Hill: Dylan, Young, Geffen, Springsteen and the Head-on Collision of Rock and Commerce*)

“Scholarly, impeccably researched and well written, *POP* immerses us in the fast-moving, dissolute life of

Andy Warhol. . . . No one could, or can, be indifferent to Warhol. This book gives us a deeply insightful portrait of the tormented man behind the myth." (Antony Penrose, director of the Lee Miller Archive and the Penrose Collection)

"No stone is left unturned in this insightful, entertaining biography, which also offers a fascinating account of the crazy visionary sixties decade. A must-read, POP is a fun trip into the complex world of the madman plastic inevitable genius that was Andy Warhol." (Robert Heide, playwright)

"What a feast of deep and penetrating investigation! Out of this wealth of fascinating detail-thousands of stories, observations, conversations-Tony Scherman and David Dalton have beautifully mapped out the making of the remarkable life and art of one of the greatest rebel heroes and innovative liberators in art history." (Tony Shafrazi)

"A comprehensive reappraisal. . . . Both an indelible portrait of the artist as a weird young man and an elegant survey of one of the most vital and revolutionary periods in American popular culture-a richly detailed, kaleidoscopic treat." (Kirkus Reviews (starred review))

Users Review

From reader reviews:

Claudia Weidner:

Reading a e-book can be one of a lot of activity that everyone in the world loves. Do you like reading book consequently. There are a lot of reasons why people love it. First reading a publication will give you a lot of new info. When you read a e-book you will get new information due to the fact book is one of a number of ways to share the information or perhaps their idea. Second, studying a book will make a person more imaginative. When you examining a book especially fiction book the author will bring someone to imagine the story how the character types do it anything. Third, you are able to share your knowledge to other people. When you read this Pop: The Genius of Andy Warhol, it is possible to tells your family, friends in addition to soon about yours e-book. Your knowledge can inspire the others, make them reading a publication.

Robert Shelby:

Pop: The Genius of Andy Warhol can be one of your starter books that are good idea. Most of us recommend that straight away because this reserve has good vocabulary that may increase your knowledge in terminology, easy to understand, bit entertaining but nevertheless delivering the information. The article writer giving his/her effort that will put every word into pleasure arrangement in writing Pop: The Genius of Andy Warhol but doesn't forget the main place, giving the reader the hottest in addition to based confirm resource facts that maybe you can be one of it. This great information can drawn you into fresh stage of crucial considering.

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Henry Baker:

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