



Research Handbook on Digital Transformations (Research Handbooks in Business and Management series)

By F. Xavier Olleros, Majlinda Zhegu

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The digital transition of the world economy is now entering a phase of broad and deep societal impact. While there is one overall transition, there are many different sectorial transformations, from health and legal services to tax reports and taxi rides, as well as a rising number of transversal trends and policy issues, from widespread precarious employment and privacy concerns to market monopoly and cybercrime. This *Research Handbook* offers a rich and interdisciplinary synthesis of some of the recent research on the digital transformations currently underway.

This comprehensive volume contains chapters covering sectorial and transversal analyses, all of which are specially commissioned and include cutting-edge research. The contributions featured are global, spanning four continents and seven different countries, as well as interdisciplinary, including experts in economics, sociology, law, finance, urban planning and innovation management. The digital transformations discussed are fertile ground for researchers, as established laws and regulations, organizational structures, business models, value networks and workflow routines are contested and displaced by newer alternatives.

This book will be equally pertinent to three constituencies: academic researchers and graduate students, practitioners in various industrial and service sectors and policy makers.

Contributors include: D. Arnold, A. Asquer, R.W. Campbell, M.A. Cherry, K.K. Courtney, A. DuVernet, M. Foth, S. Friesike, D. Gifford, A. Hudson-Smith, E. Jardine, P. Jeffrey, F. Khan, J.H. King, I. Krachkovskaya, K.E. Kushida, D. Lupton, J.M. Newman, F.X. Ollero, S. Onnée, L. Osborn, M. Pilkington, W. Poster, S. Renault, N. Richards, A. Schmitz, D.I.C. Thomson, S. Vezzoso, J.I. West, M. Zhegu, D. Zillmann

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Editorial Review

Review

'This practical, informative and timely book is a substantial contribution to understanding the concrete risks and opportunities presented by information technologies. It appears at a time when society and institutions face urgent decisions on how to shape the future with that potential. Important reading for all.' --Carlota Perez, London School of Economics, UK and Author of *Technological Revolutions and Financial Capital: the Dynamics of Bubbles and Golden Ages*

'It is now common knowledge that there is a digital transformation underway. This Research Handbook is a comprehensive examination of these changes that includes contributions from leading experts in a remarkable range of fields. I commend the book to all readers.' --Martin Kenney, University of California, Davis

About the Author

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