



Show and Tell: How Everybody Can Make Extraordinary Presentations

By Dan Roam

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“Dan Roam is a master of communicating with pictures and words, together. I’ve stolen truckloads from him, and now you can, too.”
—Austin Kleon, author of *Steal Like an Artist* and *Show Your Work*

For the vast majority of us, giving a presentation is an extremely difficult and nerve-racking process, whether we’re in a one-on-one meeting, a conference room with a dozen strangers, or a lecture hall in front of thousands.

But according to Dan Roam, the visual communications expert and acclaimed author of *The Back of the Napkin*, it doesn’t have to be so hard. We struggle when we forget the basic steps we learned in kindergarten: *show* and *tell*.

In this short but powerful book, Roam introduces a new set of tools for making extraordinary presentations in any setting. He also draws on ideas he’s been honing for more than two decades, as an award-winning presenter who has brought his whiteboard everywhere from Fortune 500 companies to tiny start-ups to the White House.

Even if you’re already a good speaker, you’ll learn more about understanding your audience, organizing your content, building a clear story line, creating effective visuals, and channeling your fear into fun. And you’ll master three fundamental rules:

- When we *tell the truth*, we connect with our audience, we become passionate, and we find self-confidence.
- When we *tell a story*, we make complex concepts clear, we make ideas unforgettable, and we include everyone.
- When we *use pictures*, people see exactly what we mean, we captivate our audience’s mind, and we banish boredom.

From nailing the opening to leaving a lasting impression, you’ll soon be able to give the performance of a lifetime—time after time.

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Editorial Review

Review

“A simple, beautiful, and important book. An absolute must-read for anyone serious about presenting and public speaking in today's world.”

—**GARR REYNOLDS**, author of *Presentation Zen* and *The Naked Presenter*

“This deceptively simple little book is a must-read for both seasoned presenters and novices. For the veterans, it's a fabulous way to assess, fine-tune, and enhance what you think you already know. And if you're new at the game of presentations, it's an elegant and inspiring instruction manual on how to get going.”

—**DAVID ALLEN**, author of *Getting Things Done*

“Dan brings us a playful-but-profound book, distilling the craft of storytelling down into its most essential elements. Read this and find new ways to make your stories sing.”

—**TOM KELLEY**, co-author of *Creative Confidence*

“Dan Roam is a master of communicating with pictures and words, together. I've stolen truckloads from him, and now you can, too.”

—**AUSTIN KLEON**, author of *Steal Like an Artist* and *Show Your Work*

“Roam has developed simple, memorable tools that will help you build compelling content and visuals for your next presentation.”

—**NANCY DUARTE**, author of *slide:ology* and *Resonate*

“Whether you present on stage, in the boardroom, or in the classroom, this book is your bible for touching hearts and minds.”

—**EKATERINA WALTER**, bestselling author of *Think Like Zuck* and *The Power of Visual Storytelling*

“This is beyond a ‘business’ book. This is a human book, one that is smart, valuable, full of pictures, and full of truth.”

—**SUNNI BROWN**, author of *The Doodle Revolution*

“As clear and succinct of a guide to better presentations as you'll ever find!”

—**GUY KAWASAKI**, author of *Author, Publisher, Entrepreneur*

About the Author

DAN ROAM is the author of the international bestseller *The Back of the Napkin*, the most popular visual-thinking business book of all time. *Fast Company*, *BusinessWeek*, and *The Times* (of London) named it the best creativity and innovation book of the year. His other books are *Unfolding the Napkin* and *Blah Blah Blah*. Dan is the founder and president of Digital Roam Inc., a consulting firm that uses visual thinking to solve complex problems for clients such as Google, Boeing, eBay, Microsoft, Wal-Mart, Wells Fargo, the U.S. Navy, and the U.S. Senate. He lives in San Francisco.

Users Review

From reader reviews:

Yolanda Osuna:

This Show and Tell: How Everybody Can Make Extraordinary Presentations book is absolutely not ordinary book, you have after that it the world is in your hands. The benefit you get by reading this book is definitely information inside this book incredible fresh, you will get details which is getting deeper anyone read a lot of information you will get. This specific Show and Tell: How Everybody Can Make Extraordinary Presentations without we recognize teach the one who reading through it become critical in considering and analyzing. Don't become worry Show and Tell: How Everybody Can Make Extraordinary Presentations can bring once you are and not make your case space or bookshelves' come to be full because you can have it in your lovely laptop even cellphone. This Show and Tell: How Everybody Can Make Extraordinary Presentations having very good arrangement in word and layout, so you will not sense uninterested in reading.

Wesley Jerkins:

Playing with family in a very park, coming to see the marine world or hanging out with close friends is thing that usually you have done when you have spare time, subsequently why you don't try issue that really opposite from that. One particular activity that make you not sense tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of knowledge. Even you love Show and Tell: How Everybody Can Make Extraordinary Presentations, you can enjoy both. It is great combination right, you still would like to miss it? What kind of hangout type is it? Oh occur its mind hangout folks. What? Still don't obtain it, oh come on its referred to as reading friends.

Kristopher Sutherland:

Your reading sixth sense will not betray an individual, why because this Show and Tell: How Everybody Can Make Extraordinary Presentations publication written by well-known writer whose to say well how to make book which can be understand by anyone who have read the book. Written in good manner for you, still dripping wet every ideas and producing skill only for eliminate your personal hunger then you still hesitation Show and Tell: How Everybody Can Make Extraordinary Presentations as good book not just by the cover but also from the content. This is one guide that can break don't assess book by its deal with, so do you still needing one more sixth sense to pick this kind of!? Oh come on your looking at sixth sense already alerted you so why you have to listening to one more sixth sense.

Kellie Smith:

Is it a person who having spare time subsequently spend it whole day through watching television programs or just resting on the bed? Do you need something new? This Show and Tell: How Everybody Can Make Extraordinary Presentations can be the response, oh how comes? A book you know. You are and so out of date, spending your spare time by reading in this completely new era is common not a geek activity. So what these books have than the others?

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