The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations

By Stephen G. Fairley, William Zipp

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Discover the 10 best Coaching practices for solving problems and implementing change with clients--right away

Coaching works, there's no doubt about that. But the coaching industry is going through tremendous change that all professional coaches need to address.

Equipping coaching professionals to stay on the cutting-edge of their craft, The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations expertly provides a collection of application-based, proven tools that present creative solutions to common situations encountered in today's workplace.

This hands-on guide creatively empowers professionals to:
*

Achieve greater performance by identifying and maximizing strengths and managing weaknesses
*

Lead their team or client through setting specific, measurable, and reasonable goals
*

Discover the deeper meaning of vision and tie goals into the client's core values
*

Guide clients through a comprehensive analysis of their current situation--the good, the bad, and the ugly

Whether it's increasing a client's time management skills, giving feedback to an employee, or building a leadership team, The Business Coaching Toolkit presents

a valuable supply of straightforward exercises designed to bring a new dimension to every coaching professional's work with clients.

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Editorial Review

From the Inside Flap

The Business Coaching Toolkit
Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations

Increasingly, organizations are tapping into the benefits of bringing in an executive coach to help their businesses and employees achieve higher levels of success, build team proficiency, or improve employee performance.

Easy to follow and apply, The Business Coaching Toolkit equips professional coaches with ten time-tested coaching techniques, providing step-by-step guidance on how and when to utilize each tool to maximize change and produce measurable results. Extensively used and perfected in a wide variety of settings, the featured tools are drawn both from the authors' own experiences as well as those of other accomplished business coaches and consultants and are designed to strengthen the coaching professional's skill set.

Written for professional business coaches and consultants, professional speakers and trainers, internal coaches, and managers and executive leaders, The Business Coaching Toolkit can be used in one-on-one coaching relationships, manager-to-employee contexts, or in-group settings. This extraordinary guide enables readers to create a structured program with powerful application tools to build teams, cast vision, master priorities, and become more effective, inspired, and productive coaches.

From the Back Cover

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About the Author

Stephen G. Fairley is one of the leading business coaches in the United States. His work has been featured in Harvard Management Update, Fortune Small Business, the ABA Journal, Entrepreneur, and Inc. magazines. He is the coauthor of Getting Started in Personal and Executive Coaching (Wiley). In 2004, he was named "America's Top Marketing Coach" by CoachVille, the world's largest professional coaching association.

Bill Zipp is President of Leadership Link, Inc. (www.LeadershipLink.net). As a seasoned small business specialist, Bill has spent thousands of hours working with hundreds of business leaders across the country. His proven program, The Business Fitness System, is a step-by-step plan for building a strong, self-sustaining small business. Bill is an award-winning author, speaker, and master business coach as well as a professional member of the National Speakers Association and their Business Coaching Professional Experts Group.

Users Review

From reader reviews:

Donald Sigman:

Book is definitely written, printed, or descriptive for everything. You can learn everything you want by a e-book. Book has a different type. We all know that that book is important matter to bring us around the world. Alongside that you can your reading expertise was fluently. A e-book The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations will make you to always be smarter. You can feel considerably more confidence if you can know about every little thing. But some of you think which open or reading the book make you bored. It is not necessarily make you fun. Why they may be thought like that? Have you seeking best book or suited book with you?

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Isidro Wells:

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you are and not make your case space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations having fine arrangement in word as well as layout, so you will not experience uninterested in reading.

Candace Edwards:

A lot of people always spent their free time to vacation or go to the outside with them family or their friend. Do you know? Many a lot of people spent that they free time just watching TV, as well as playing video games all day long. If you would like try to find a new activity that is look different you can read a book. It is really fun for you. If you enjoy the book that you simply read you can spent all day long to reading a e-book. The book The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations it is quite good to read. There are a lot of those who recommended this book. These were enjoying reading this book. In the event you did not have enough space to bring this book you can buy the particular e-book. You can m0ore easily to read this book from a smart phone. The price is not very costly but this book provides high quality.

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