



## Zero History (Blue Ant)

By William Gibson

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**“The god of speculative fiction...comes up with another paranoid, high-tech dystopian thriller.”—*New York Magazine***

Hollis Henry never intended to work for global marketing magnate Hubertus Bigend again. But now she’s broke, and Bigend has just the thing to get her back in the game...

Milgrim can disappear in almost any setting, and his Russian is perfectly idiomatic—so much so that he spoke it with his therapist in the secret Swiss clinic where Bigend paid for him to be cured of his addiction...

Garreth doesn't owe Bigend a thing. But he does have friends from whom he can call in the kinds of favors powerful people need when things go sideways...

They all have something Bigend wants as he finds himself outmaneuvered and adrift, after a Department of Defense contract for combat-wear turns out to be the gateway drug for arms dealers so shadowy they can out-Bigend Bigend himself.

**“*Zero History* is [Gibson’s] best yet, a triumph of science fiction as social criticism and adventure.”—BoingBoing.net**

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## **Zero History (Blue Ant) By William Gibson Bibliography**

- Sales Rank: #469056 in Books
- Published on: 2012-10-02
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- 544 pages

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## Editorial Review

From [Bookmarks Magazine](#)

Another smartly scouted roadmap of alternate routes through today's global culture, applauded the *Milwaukee Journal Sentinel*, and the other critics agreed. Gibson leads readers on a wild adventure that encompasses fashion, the military-industrial complex, viral marketing, behavioral anthropology, addiction, and even base jumping, weaving all of these distinctive threads into a satisfyingly cohesive whole. A couple reviewers cited some implausible plot twists and exaggerated characters, but most praised Gibson's increased focus on his characters, his razor-sharp prose, and his incisive observations on modern culture. Hailed as the funniest and lightest of Gibson's books to date, *Zero History* stands well alone, but readers already familiar with the series' previous titles will find this last installment much more rewarding.

From [Booklist](#)

After a gig investigating “locative art” for the “overly wealthy and dangerously curious” Hubertus Bigend, founder of the trend-forecasting firm Blue Ant (Spook Country, 2007), Hollis Henry finds herself once again under Bigend's employ. This time she is hired to discover the identity of the designer of a secret brand of clothing called Gabriel Hounds, whom Bigend hopes to enlist in his bid to get into the design, contracting, and manufacture of U.S. military clothing (and its inevitable spin-off into the mainstream consumer market). Military contracting, according to Bigend, is essentially recession proof. Meanwhile, the translator and cryptologist Milgrim (also returning from Spook Country), a former Ativan addict (now in recovery on Bigend's dime) with “zero history” (being off the grid, he has no credit or address history), is asked to assist Hollis in her investigation. What begins as a seemingly innocent apparel-related project takes on more sinister overtones when the two are followed from London to Paris by a competitor with shady dealings in the arms trade and a personal ax to grind with Milgrim. Gibson, who made a name with *Neuromancer* (1984) and other speculative takes on new technologies, returns to his familiar concerns with hacker culture, surveillance, paranoia, and viral marketing, with occasional digressions into the semiotics of fashion and celebrity and references to cosplay, base jumping, and the Festo AirPenguin (look it up). --Ben Segedin

## Review

“[Gibson] weaves an unnerving tapestry of technology, violence and anxiety.”—*The Daily Telegraph* (London)

“Fascinating.”—*The Seattle Times*

“Uncanny.”—*San Antonio Express-News*

“Brilliant, entertaining, and bittersweet.”—io9

“*Zero History* is another smartly scouted roadmap of alternate routes through today's global culture, as powered by what a friend of mine used to call the military-industrial-greeting-card complex. It's a world where cool is king, but also the key to power—and the future.”—*Milwaukee Sentinel Journal*

“What matters [about *Zero History*] are the highly textured, brilliantly evocative prose and the stunning insights Gibson offers into what we perceive as the present moment—the implication being, per the title, that's all we have left. Unsettling and memorable.”—*Kirkus Reviews*

## **Users Review**

### **From reader reviews:**

#### **Joanne Hall:**

The e-book untitled Zero History (Blue Ant) is the book that recommended to you to read. You can see the quality of the e-book content that will be shown to an individual. The language that writer use to explained their way of doing something is easily to understand. The author was did a lot of exploration when write the book, therefore the information that they share to your account is absolutely accurate. You also might get the e-book of Zero History (Blue Ant) from the publisher to make you a lot more enjoy free time.

#### **Robert Armistead:**

People live in this new day of lifestyle always aim to and must have the time or they will get lot of stress from both lifestyle and work. So , once we ask do people have free time, we will say absolutely yes. People is human not only a robot. Then we consult again, what kind of activity do you possess when the spare time coming to you actually of course your answer may unlimited right. Then do you ever try this one, reading ebooks. It can be your alternative in spending your spare time, the actual book you have read is Zero History (Blue Ant).

#### **Yvonne Tetrault:**

Your reading 6th sense will not betray you, why because this Zero History (Blue Ant) reserve written by well-known writer who knows well how to make book which can be understand by anyone who else read the book. Written inside good manner for you, still dripping wet every ideas and producing skill only for eliminate your current hunger then you still doubt Zero History (Blue Ant) as good book but not only by the cover but also with the content. This is one e-book that can break don't judge book by its protect, so do you still needing another sixth sense to pick this!? Oh come on your studying sixth sense already alerted you so why you have to listening to yet another sixth sense.

#### **Mae Bushee:**

Are you kind of occupied person, only have 10 or 15 minute in your moment to upgrading your mind ability or thinking skill also analytical thinking? Then you have problem with the book compared to can satisfy your short space of time to read it because this time you only find reserve that need more time to be study. Zero History (Blue Ant) can be your answer given it can be read by an individual who have those short extra time problems.

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