



HBR's 10 Must Reads 2017: The Definitive Management Ideas of the Year from Harvard Business Review (with bonus article "What Is Disruptive Innovation?") (HBR's 10 Must Reads)

By Harvard Business Review, Clayton M. Christensen, Adam Grant, Vijay Govindarajan, Thomas H. Davenport

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- Transform your business using a platform strategy
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- See the theory of disruptive innovation in a brand new light
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