



# Strategic Corporate Tax Planning

*By John E. Karayan, Charles W. Swenson, Joseph W. Neff*

Download now

Read Online ➔

**Strategic Corporate Tax Planning** By John E. Karayan, Charles W. Swenson, Joseph W. Neff

A corporate guide to understanding the basic tax implications of everyday business

Organized to cover the tax implications of transactions as they occur through a company's life cycle, the basic principles of tax management are applied through the use of case studies that simulate a variety of real-world marketplace conditions. Value-added and financial reporting effects of tax management are discussed, as well as country-specific tax rules, and cross-border transactions.

John E. Karayan, JD, PhD (Glendale, CA), is a professor at California State Polytechnic University, Pomona. He is also a partner in the law firm of Bond Karayan. Charles W. Swenson, PhD (Pasadena, CA), is a professor at the University of Southern California, Los Angeles, where he teaches a number of courses in accounting and taxation.

Over the years, financial professionals around the world have looked to the Wiley Finance series and its wide array of bestselling books for the knowledge, insights, and techniques that are essential to success in financial markets. As the pace of change in financial markets and instruments quickens, Wiley Finance continues to respond. With critically acclaimed books by leading thinkers on value investing, risk management, asset allocation, and many other critical subjects, the Wiley Finance series provides the financial community with information they want. Written to provide professionals and individuals with the most current thinking from the best minds in the industry, it is no wonder that the Wiley Finance series is the first and last stop for financial professionals looking to increase their financial expertise.

↓ [Download Strategic Corporate Tax Planning ...pdf](#)

📖 [Read Online Strategic Corporate Tax Planning ...pdf](#)

# Strategic Corporate Tax Planning

*By John E. Karayan, Charles W. Swenson, Joseph W. Neff*

**Strategic Corporate Tax Planning** By John E. Karayan, Charles W. Swenson, Joseph W. Neff

A corporate guide to understanding the basic tax implications of everyday business

Organized to cover the tax implications of transactions as they occur through a company's life cycle, the basic principles of tax management are applied through the use of case studies that simulate a variety of real-world marketplace conditions. Value-added and financial reporting effects of tax management are discussed, as well as country-specific tax rules, and cross-border transactions.

John E. Karayan, JD, PhD (Glendale, CA), is a professor at California State Polytechnic University, Pomona. He is also a partner in the law firm of Bond

Karayan. Charles W. Swenson, PhD (Pasadena, CA), is a professor at the University of Southern California, Los Angeles, where he teaches a number of courses in accounting and taxation.

Over the years, financial professionals around the world have looked to the Wiley Finance series and its wide array of bestselling books for the knowledge, insights, and techniques that are essential to success in financial markets. As the pace of change in financial markets and instruments quickens, Wiley Finance continues to respond. With critically acclaimed books by leading thinkers on value investing, risk management, asset allocation, and many other critical subjects, the Wiley Finance series provides the financial community with information they want. Written to provide professionals and individuals with the most current thinking from the best minds in the industry, it is no wonder that the Wiley Finance series is the first and last stop for financial professionals looking to increase their financial expertise.

**Strategic Corporate Tax Planning** By John E. Karayan, Charles W. Swenson, Joseph W. Neff  
**Bibliography**

- Sales Rank: #2884272 in Books
- Published on: 2002-08-15
- Original language: English
- Number of items: 1
- Dimensions: 9.21" h x 1.20" w x 6.14" l, .0 pounds
- Binding: Hardcover
- 352 pages

 [Download Strategic Corporate Tax Planning ...pdf](#)

 [Read Online Strategic Corporate Tax Planning ...pdf](#)

## **Editorial Review**

### **From the Inside Flap**

Reducing taxes is important but not necessarily paramount. The seasoned manager seeks to optimize tax impacts by balancing expected tax burdens against the costs of reducing them-not minimizing but optimizing the tax burden. Examining the tax implications of transactions as they occur throughout a company's life cycle, tax gurus John Karayan, Charles Swenson, and Joseph Neff focus on strategic tax planning for the non-tax, decision-making manager in Strategic Corporate Tax Planning.

Rather than focusing on detailed, nation-specific tax rules, the authors direct their attention toward giving their readers a critical mass of tax knowledge, communicating universal principles that can be applied in any situation. To this end they introduce an innovative tax strategy system, SAVANT, an acronym for how tax planning fits into business decisions: Strategy, Anticipation, Value-Adding, Negotiating, and Timing. Karayan, Swenson, and Neff show how managers can apply this framework to typical business transactions, illustrating their points with numerous real-life examples. Breaking the life cycle of a business into four sections-(1) Understanding Strategic Tax Planning: A Framework, (2) Forming the Enterprise, (3) Operating the Firm, and (4) Changing the Original Form-the book's chapters include:

- \* Choosing a Legal Entity: Risk Management, Raising Capital, and Tax Management
- \* New Products: Development, Promotion, and Advertising
- \* Attracting and Motivating Employees and Managers: Company and Employee Tax Planning
- \* Mergers and Acquisitions

The authors also cover the four techniques generally employed in tax strategies-creation, conversion, shifting, and splitting-as well as non-U.S. and cross-border tax implications. A company generally bases its operational decisions on after-tax cash flows, meaning taxes have a dramatic impact on corporate success and even non-tax managers need to understand the tax implications of their decisions. Strategic Corporate Tax Planning shows managers how to apply the fundamentals of taxation in their business decisions, empowering them to be more effective in their jobs.

### **From the Back Cover**

#### **Praise for Strategic Corporate Tax Planning**

"Business decision-makers need to think bottom line, and that means after taxes. This book does a fine job of helping managers get to the bottom line without getting bogged down in the details of taxes." -Donald H. Dye, Dean, the Graduate School of Management at the University of California, Riverside, former CEO, Callaway Golf

"This book is a must for any engineer who goes into management, or goes out on his own." -John N. Friend, Vice President and Chief Engineer, Delta Scientific Corp., Valencia, California

"Perhaps the book's greatest value is in providing a window into the American business mind." -Kelvin Ketteringham, Managing Director, Caversham Ltd., Reading, England

"Strategic Corporate Tax Planning is a great handbook for entrepreneurial professionals." -Steve S. Gupta, MD, La Canada-Flintridge, California

#### About the Author

JOHN E. KARAYAN, JD, PhD, is a tax attorney with a "Big 8" CPA firm background. Retired from practice to teach, he has remained active outside of academia as a consultant to entrepreneurs and as an expert witness in complex litigation.

CHARLES W. SWENSON, PhD, CPA, is Professor of Taxation at the University of Southern California. His professional experience includes being a tax consultant with Pricewaterhouse-Coopers. Winner of several American Taxation Association Awards, Professor Swenson has published extensively in leading journals.

JOSEPH W. NEFF, JD, is a Partner with PricewaterhouseCoopers. His expertise in tax planning for entrepreneurs and by managers is summed up by his current position in the firm: the U.S. National Partner in Charge of Middle Market Tax Practice.

### **Users Review**

#### **From reader reviews:**

##### **Kenneth Hand:**

Why don't make it to be your habit? Right now, try to prepare your time to do the important take action, like looking for your favorite reserve and reading a publication. Beside you can solve your trouble; you can add your knowledge by the publication entitled Strategic Corporate Tax Planning. Try to make the book Strategic Corporate Tax Planning as your good friend. It means that it can being your friend when you experience alone and beside regarding course make you smarter than in the past. Yeah, it is very fortunated for you. The book makes you considerably more confidence because you can know anything by the book. So , we should make new experience along with knowledge with this book.

##### **Mack Washburn:**

Book is actually written, printed, or outlined for everything. You can learn everything you want by a publication. Book has a different type. We all know that that book is important point to bring us around the world. Close to that you can your reading skill was fluently. A e-book Strategic Corporate Tax Planning will make you to be smarter. You can feel more confidence if you can know about every little thing. But some of you think that will open or reading the book make you bored. It is far from make you fun. Why they are often thought like that? Have you seeking best book or suitable book with you?

##### **Shirley Daniels:**

Do you one among people who can't read pleasant if the sentence chained inside straightway, hold on guys this particular aren't like that. This Strategic Corporate Tax Planning book is readable through you who hate those perfect word style. You will find the information here are arrange for enjoyable looking at experience without leaving also decrease the knowledge that want to give to you. The writer regarding Strategic Corporate Tax Planning content conveys prospect easily to understand by lots of people. The printed and e-book are not different in the articles but it just different in the form of it. So , do you continue to thinking Strategic Corporate Tax Planning is not loveable to be your top listing reading book?

**Patricia Cockrell:**

The publication with title Strategic Corporate Tax Planning possesses a lot of information that you can find out it. You can get a lot of advantage after read this book. This book exist new expertise the information that exist in this e-book represented the condition of the world now. That is important to yo7u to find out how the improvement of the world. This book will bring you within new era of the glowbal growth. You can read the e-book on your smart phone, so you can read this anywhere you want.

**Download and Read Online Strategic Corporate Tax Planning By  
John E. Karayan, Charles W. Swenson, Joseph W. Neff  
#3L7EBS6J1CF**

## **Read Strategic Corporate Tax Planning By John E. Karayan, Charles W. Swenson, Joseph W. Neff for online ebook**

Strategic Corporate Tax Planning By John E. Karayan, Charles W. Swenson, Joseph W. Neff Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Strategic Corporate Tax Planning By John E. Karayan, Charles W. Swenson, Joseph W. Neff books to read online.

### **Online Strategic Corporate Tax Planning By John E. Karayan, Charles W. Swenson, Joseph W. Neff ebook PDF download**

**Strategic Corporate Tax Planning By John E. Karayan, Charles W. Swenson, Joseph W. Neff Doc**

Strategic Corporate Tax Planning By John E. Karayan, Charles W. Swenson, Joseph W. Neff Mobipocket

Strategic Corporate Tax Planning By John E. Karayan, Charles W. Swenson, Joseph W. Neff EPub