



The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits)

By Aswath Damodaran

Download now

Read Online ➔

The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) By Aswath Damodaran

An accessible, and intuitive, guide to stock valuation

Valuation is at the heart of any investment decision, whether that decision is to buy, sell, or hold. In *The Little Book of Valuation*, expert Aswath Damodaran explains the techniques in language that any investors can understand, so you can make better investment decisions when reviewing stock research reports and engaging in independent efforts to value and pick stocks.

Page by page, Damodaran distills the fundamentals of valuation, without glossing over or ignoring key concepts, and develops models that you can easily understand and use. Along the way, he covers various valuation approaches from intrinsic or discounted cash flow valuation and multiples or relative valuation to some elements of real option valuation.

- Includes case studies and examples that will help build your valuation skills
- Written by Aswath Damodaran, one of today's most respected valuation experts

Written with the individual investor in mind, this reliable guide will not only help you value a company quickly, but will also help you make sense of valuations done by others or found in comprehensive equity research reports.

 [Download The Little Book of Valuation: How to Value a Compa ...pdf](#)

 [Read Online The Little Book of Valuation: How to Value a Com ...pdf](#)

The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits)

By Aswath Damodaran

The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) By Aswath Damodaran

An accessible, and intuitive, guide to stock valuation

Valuation is at the heart of any investment decision, whether that decision is to buy, sell, or hold. In The Little Book of Valuation, expert Aswath Damodaran explains the techniques in language that any investors can understand, so you can make better investment decisions when reviewing stock research reports and engaging in independent efforts to value and pick stocks.

Page by page, Damodaran distills the fundamentals of valuation, without glossing over or ignoring key concepts, and develops models that you can easily understand and use. Along the way, he covers various valuation approaches from intrinsic or discounted cash flow valuation and multiples or relative valuation to some elements of real option valuation.

- Includes case studies and examples that will help build your valuation skills
- Written by Aswath Damodaran, one of today's most respected valuation experts

Written with the individual investor in mind, this reliable guide will not only help you value a company quickly, but will also help you make sense of valuations done by others or found in comprehensive equity research reports.

The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) By Aswath Damodaran Bibliography

- Sales Rank: #244456 in eBooks
- Published on: 2011-03-29
- Released on: 2011-03-29
- Format: Kindle eBook

 [Download The Little Book of Valuation: How to Value a Compa ...pdf](#)

 [Read Online The Little Book of Valuation: How to Value a Com ...pdf](#)

Download and Read Free Online The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) By Aswath Damodaran

Editorial Review

From the Inside Flap

You buy financial assets for the cash flows you expect to gain. The price of a stock cannot be justified by assuming there will be other investors around who will pay a higher price in the future. That is the equivalent of playing an expensive game of musical chairs. As a prudent investor, you need to value the investment you are considering before buying it.

Valuation is at the heart of any investment decision, whether that decision is to buy, sell, or hold. In *The Little Book of Valuation*, financial expert Aswath Damodaran explains valuation techniques in everyday language so that even those new to investing can understand. Using this important resource, you can make better investment decisions when reviewing stock research reports and engaging in independent efforts to value and select stocks for your portfolio.

Page by page, Damodaran distills the fundamentals of valuation, without glossing over or ignoring key concepts, and develops models that you can easily understand and implement. He also makes the case that the two popular, and often divergent, approaches (intrinsic and relative) to valuation can be used in tandem. Damodaran discusses how both of these approaches can significantly improve your odds by helping you select stocks that are undervalued not only on an intrinsic level but also on a relative basis.

Once you become familiar with the techniques outlined in this book, you will be able to value a company with confidence. In addition, *The Little Book of Valuation*:

- Includes illustrative case studies and examples that will help develop your valuation skills
- Puts you in a better position to determine which investments are on track to add real value to your portfolio
- Offers valuable valuation insights from one of the foremost experts in this field

Written with the individual investor in mind, this reliable guide will not only allow you to value a company quickly, but will also help you make sense of valuations done by others or found in comprehensive equity research reports.

From the Back Cover

LITTLE BOOK BIG PROFITS®

Praise for

THE LITTLE BOOK OF VALUATION

"There is nothing 'little' about Damodaran's The Little Book of Valuation. The whole gamut of ideas that form the basis for all business valuations—covered in his many multi-hundred page classics—are all here, with the same rigor, clarity, pointedness, and wit."

—Professor Anant K. Sundaram Tuck School of Business, Dartmouth College

"The Little Book of Valuation is a great book that I will recommend to my students and friends. This book is an impressive synthesis of sound theory and best practice. It is completely accessible to the novice. It is also an important addition to the professional library of the finance specialist. Acquire it without hesitation."

—**Pablo Fernandez, Professor of Finance IESE Business School, Spain**

"Damodaran's fast read book offers valuable insights for both institutional and sophisticated individual investors. Within the confines of 'intrinsic' (income approach) and 'relative' (market approach) analysis, he identifies the 'value drivers' in several broad categories of stocks and the most important factors to look for, and how to treat them in valuation for each category."

—**Shannon Pratt Chairman and CEO, Shannon Pratt Valuations**

About the Author

ASWATH DAMODARAN is Professor of Finance at New York University's Leonard N. Stern School of Business. He has been the recipient of numerous awards for outstanding teaching, including the NYU universitywide Distinguished Teaching Award, and was named one of the nation's top business school teachers by *BusinessWeek* in 1994. He has written or coedited numerous books, including *Damodaran on Valuation*, *Investment Valuation*, *Corporate Finance*, *Investment Management*, *Investment Philosophies*, and *Applied Corporate Finance* (all published by Wiley), as well as *The Dark Side of Valuation*, *Investment Fables*, and *Strategic Risk Taking*.

Users Review

From reader reviews:

Matthew Coleman:

Why don't make it to be your habit? Right now, try to prepare your time to do the important act, like looking for your favorite guide and reading a publication. Beside you can solve your short lived problem; you can add your knowledge by the reserve entitled *The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit* (Little Books. Big Profits). Try to stumble through book *The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit* (Little Books. Big Profits) as your good friend. It means that it can be your friend when you sense alone and beside regarding course make you smarter than before. Yeah, it is very fortunate in your case. The book makes you a lot more confidence because you can know every little thing by the book. So, let me make new experience as well as knowledge with this book.

Jessica Bradburn:

Book is definitely written, printed, or created for everything. You can understand everything you want by a reserve. Book has a different type. To be sure that book is important factor to bring us around the world. Alongside that you can your reading proficiency was fluently. A book *The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit* (Little Books. Big Profits) will make you to always be smarter. You can feel much more confidence if you can know about every thing. But some of you think that open or reading the book make you bored. It is not necessarily make you fun. Why they could be thought like that? Have you searching for best book or appropriate book with you?

Kenneth Cunningham:

The particular book *The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit* (Little Books. Big Profits) has a lot of information on it. So when you read this book you can get a lot of benefit.

The book was written by the very famous author. The writer makes some research before write this book. This specific book very easy to read you may get the point easily after looking over this book.

John Davis:

Guide is one of source of knowledge. We can add our expertise from it. Not only for students but additionally native or citizen need book to know the change information of year for you to year. As we know those publications have many advantages. Beside all of us add our knowledge, can also bring us to around the world. Through the book The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) we can consider more advantage. Don't one to be creative people? For being creative person must prefer to read a book. Just simply choose the best book that suited with your aim. Don't always be doubt to change your life by this book The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits). You can more pleasing than now.

Download and Read Online The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) By Aswath Damodaran #E9QB125ONXG

Read The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) By Aswath Damodaran for online ebook

The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) By Aswath Damodaran Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) By Aswath Damodaran books to read online.

Online The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) By Aswath Damodaran ebook PDF download

The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) By Aswath Damodaran Doc

The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) By Aswath Damodaran Mobipocket

The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) By Aswath Damodaran EPub