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This superbly presented volume is a treasure trove of the thoughts of internationally acclaimed designers Lella and Massimo Vignelli. For the past ten years, Massimo Vignelli has taught a summer course at the School of Design and Architecture at Harvard on subjects that were initially alphabetised for convenience, but now form the basis of this unprecedented and highly entertaining publication. Beginning with the intriguing 'A for Ambiguity', it continues through the alphabet, describing their approach to subjects as diverse as book design, discipline, furniture, garment design, interior design and lighting, newspapers, packaging and typography; each subject is discussed in detail and accompanied by numerous illustrations that complement the text. It offers a rare insight into the minds of two exceptional modernist designers.

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