



WAYFINDING AND SIGNAGE (Construction and Design Manual)

By PHILIPP MEUSER



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The goal of this book is to communicate knowledge and information which help in the planning and application of effective orientation systems in the tourist industry. International examples from all areas of tourism create a valuable overview of the subject. Topics covered include: congress centres, hotels, museums, parking structures, and medical facilities.

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About the Author

Philipp Meuser, born 1969, BDA architect and author. Studied architecture in Berlin and Zurich. Publications and lectures on architecture and design. Has his own architect's office in Berlin and acts as a consultant on signage and orientation systems. Daniela Pogade, born 1964. Studied German and Romance languages and literature in Berlin and Vienna. Freelance journalist specializing in architecture and film.

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