



Globalization: A Very Short Introduction (Very Short Introductions)

By Manfred B. Steger

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"Globalization" has become the buzz-word of our time. A growing number of scholars and political activists have invoked the term to describe a variety of changing economic, political, cultural, ideological, and environmental processes that are alleged to have accelerated in the last few decades. Rather than forcing such a complex social phenomenon into a single conceptual framework, Manfred Steger presents globalization in plain, readable English as a multifaceted process encompassing global, regional, and local aspects of social life. In addition to explaining the various dimensions of globalization, the author explores whether globalization should be considered a "good" or "bad" thing--a question that has been hotly debated in classrooms, boardrooms, and on the streets.

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About the Author

Manfred B. Steger is Associate Professor Politics and Government at Illinois State University and Affiliate Faculty Member at the Globalization Research Center of the University of Hawai'i-Manoa. His books include *Globalism: The New Market Ideology*.

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