



Icons of Fashion: The 20th Century (Prestel's Icons)

By Gerda Buxbaum

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Now available in an attractively priced flexi edition, this best-selling book is an opulent and absorbing overview of the fashion world throughout the twentieth century. From Coco Chanel to Christian Dior, Kenzo to Versace, grunge to haute couture, every period and major name in twentieth-century fashion is included in this comprehensive collection of fascinating photographs, drawings, and texts. Organized into sections according to style, it features double-page spreads highlighting every aspect of fashion: designers, models, critics, and fashion photographers. Gorgeous images by Peter Lindbergh, Nick Knight, Mario Testino, and others capture the attitudes and artistry of fashion as it evolved over the decades. As glamorous as its subject, this colourful survey will provide inspiration for anyone fascinated with the world of fashion.

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Review

"A lavishly illustrated history of international fashion." -- *Elle Canada*, April 2005

"A well-designed summary." -- *Library Journal*, June 2006

"Extremely well-produced and great bargain... Of considerable value to aficionados of vintage clothing... Spreads on every trend that emerged." -- *Copley News Service*, May 2005

"Fine photos...an excellent overview blending visuals with a running commentary on fashion's influence." -- *Midwest Book Review*, January 2006

"This 192-page documentation... is a glamorous perspective of fashion's past to future." -- *Florida International*, March/April 2000

From the Publisher

Florida International, September 2005 "Imagine that Coco Chanel, Karl Lagerfeld, Donna Karan and Miuccia Prada all worked on the high school yearbook together. Icons of Fashion would have been the result of their collaboration.. captures the history of 20th century fashion in one fail swoop... what follows is a pouty stroll down a 100 year-long catwalk."

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